

# HANNAH ZHAO

hannah.zhao@nyu.edu | (206) 335-4196 | hannah-y-zhao.github.io/Portfolio/

## EDUCATION

---

**New York University, Tisch School of the Arts**, New York, NY  
Bachelor of Fine Arts, Interactive Media Arts, GPA: 4.00

Sep. 2021 — May 2025

**Relevant Coursework:**

Introduction to Machine Learning  
Introduction to Web Development  
Chatbots for Art's Sake  
Creative Computing

**Mercer Island High School**, Mercer Island, WA  
Unweighted GPA: 3.91

Sep. 2017 — June 2021

## EXPERIENCE

---

*Layout Editor*, **Generasian**, New York University

Sep. 2022 — Current

- Designing 2+ spreads per semester for print magazine within 2 week timeframes
- Using established style guide and design principles to follow overall branding and fit individual spread content
- Created with InDesign

*Packaging Design & Social Media Intern*, **Lindo Products**, WA

June 2022 — Aug. 2022

- Designed 4-6 product packaging mockups using Illustrator and Photoshop for Ross and Burlington
- Managed Instagram and Facebook posts, ~3 posts/week advertising products using Photoshop and Meta Business Suite, reached +257% more accounts on Instagram

*Founder*, **The Whisker Project**, Mercer Island, WA

Jan. 2021 — Aug. 2021

- Painted and sold over \$100 in custom pet portraits
- Used Google Workspace to organize finances, shipping and payment details
- Created branding using Illustrator and managed Instagram account posting and outreach

## PERSONAL PROJECTS

---

**A Grimm Creativity**

Apr. 2022 — May 2022

- Coded a text-based interactive chatbot in which a user co-writes a story with it based on the Grimm's fairy tales
- Designed the user interface and allow users to choose from multiple options of machine generated text
- Pull and visualize input data from previous users
- Used ml5.js, charRNN, p5.js, Firebase

**A Collaborative Night Sky**

Nov. 2021 — Dec. 2021

- Designed an interactive web experience to introduce the history of constellations
- Created interface for users to make their own constellations, with past constellations saved for viewing together
- Created prototype of physical controller for easy adaptation in planetariums or other educational settings
- Conducted user testing to optimize user interface and narrative flow
- Used p5.js, Arduino, Illustrator, fabrication

## TECHNICAL SKILLS

---

JavaScript, p5.js, ml5.js, Firebase, Figma, Fusion360, Git, React Native, Adobe Suite, Blender, Arduino, Google Workspace, Microsoft Office